

# Strategic Planning Day

...Making your future plans a reality

Finding the time to work on your business rather than falling into the trap of always working in it, requires discipline and structured methodology to make it happen.

- **Customer Retention**
- **Management Structure**
- **Staffing Issues**
- **Budgeting**
- **Succession**
- **Marketing**
- **Information Systems**

These are just some of the issues business owners are faced with. Our Strategic Planning Day gives you the opportunity to take a step back and take a higher level look at your business.

At the end of the day you will have a clear Five Year Plan to help you achieve the business you want.

## Keith Clarke of AVS Steps Limited said...

"During our busy working day, my wife and I rarely get a chance to stop, take stock and have a business meeting, but with the support from Dyke Yaxley we have now been given that opportunity and it works. Dyke Yaxley act as catalysts to ensure the discussions are geared towards strategic decisions and plans. The decisions, the goals and the time frame are all set out in a calm and methodical way - clearly no one knows our business like we do, but how often do any of us take the time to actually apply that specialist knowledge?"

"The session helped the company to set out a budget and therefore a target for the next 5 years. Dyke Yaxley add imaginative suggestions to your ideas, but ensure you think things through carefully. Good ideas sifted to find the best one, translated into financial consequences and targets, and a realistic plan for you to refer back to. Our last session with the Business Development Team has led us to the conclusion that we should have more regular, planned meetings together - now why didn't we think of that?"

For further information please call **Susan Relf** on **01743 241281** or Email [susan.relf@dykeyaxley.co.uk](mailto:susan.relf@dykeyaxley.co.uk)

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